

**Go Golspie
Development
Trust**

**Short Term
Strategy
2024/2025**

We will.....

**STIMULATE
SOCIAL
ACTIVITIES
AND
ECONOMIC
GROWTH,
MAKING
GOLSPIE A
MORE
ATTRACTIVE
PLACE TO
LIVE, WORK
AND VISIT**

We will work with the local community ensuring a strong focus on young people and intergenerational activities.

We will develop an activity programme for all ages of the communities to support health and wellbeing and put in place a Warm Spaces Winter Activity programme of events.

We will develop existing activities in the YMCA Building and set up new ones including film screenings and warm space activities.

We will look into running costs and energy savings measures for both buildings and ensure we maximise effectively our heating system in FRH for best value and continue FRH upgrades/improvements

We will develop and market FRH as a major venue encompassing local community activities and use, community food, tourism related events, weddings and funerals.

We will work to help the local community offset the impact of the pandemic as we move forward with long-term plans including activities to reduce isolation and community food/growing projects.

Strategic Objectives

Strategic goals

Develop the YMCA Building to support long term sustainability

Deliver existing services including transport (minibus, car, MiDAS training)

Strategic Vision
To support our local community

Maintain develop and improve the society and environment of the Golspie community

Develop Fountain Road Hall including Community Food to support long term sustainability

Develop our knowledge of local needs to help inform the future strategic direction of the charity including Playparks, Tourism initiatives and Flood defence/Resilience

GG Community consultation in 2024 is feeding into an update of the Golspie Community Plan, and a longer-term strategic Place Plan. This will help us to decide the best options to take forwards working closely with other organisations and agencies, local and national.

We will look to take on and train more volunteer drivers to meet demand for bookings. Also review our parameters on community transport provision and hope to secure new vehicles when possible. We will continue to expand our transport activities to meet community requests and demands

We will continue to engage the community in a review of current services with feedback, online and hard copy surveys/questionnaires ensuring we capture their views. We will continue to build strong community relationships through social media, newsletters, posters, engagement events and updating our website.

We will work closely and in partnership with other organisations where appropriate to pool resources to maximise capacity and efficiency. This will include prioritising issues highlighted in the GG Tourism Strategy plan, seeking funding to support actions contained within the long term plan.

We will undertake further consultation and engagement with the local Flood Group as needed. We will deliver the Playparks new equipment, finish upgrading/refurbishing existing equipment and work with the community to identify any other gaps/needs

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Goals

Develop the YMCA
Building project to
support long-term
sustainability

Deliver Flood defence
/resilience and Tourism
initiatives as required

Develop Fountain
Road Hall including
Community Food to
support long term
sustainability

Develop our
knowledge of local
needs to help inform the
future strategic direction
of the charity

Deliver the play parks
project

Maintain and develop
Community transport to
support and meet
community needs

Objectives

- We will work with the local community ensuring a continuing strong focus on young people and intergenerational activities
- We will develop an activity programme for all ages of the communities to support health and wellbeing and put in place a Warm Spaces Winter Activity programme
- We will develop existing activities and set up new ones including film screenings and warm space activities whilst also monitoring running costs for the whole building

- We will undertake further community engagement/consultation with the local Flood Group when needed
- Prioritising issues highlighted in the GG Tourism Strategy plan, we will seek funding to take Tourism initiatives forwards and support actions contained within the long term plan
- We will continue to work closely with other interested organisations and agencies, local and national to deliver identified initiatives and projects.

- We will look into energy savings measures and ensure we maximise effectively our heating systems for best value and continue improvement/upgrades
- We will develop and market Fountain Road Hall as a venue for local community activities and use, community food, tourism related events, weddings and funerals
- We will work to help the local community offset the impact of the pandemic as we move forward with long-term plans including activities to reduce loneliness and projects to develop community food/growing

- We engaged the community in 2024 in a review of current services with an online and hard copy questionnaire ensuring we captured their views to feed into the local longer-term Strategic Place Plan
- We will work closely and in partnership with other organisations where appropriate to pool resources to maximise our capacity and efficiency and try to take on new activities when requested
- We will develop strong relationships with the community through social media, newsletters, posters, local engagement events and updating our website

- Deliver the new equipment and refurbishment/repairs of existing equipment identified and underway
- Work with the local community to identify and fill any other gaps or related needs (benches/bins)

- We will look to take on and train more volunteer drivers to meet demand for bookings
- We will review our parameters on community transport provision as demand is increasing and secure new vehicles when possible
- We will continue to expand our provision of activities using the transport to meet community requests and link into local organisations existing activities where possible.